

Data Protection Information for Business Partners
in accordance with Articles 13 and 14 of the GDPR

Below we inform you about how we process your data and what rights you have.

The responsible entity is:

Lactoprot Deutschland GmbH
Feldstraße 5
24568 Kaltenkirchen
Tel.: +49-(0)4191-9990-0
E-Mail: info@lactoprot.de

We have appointed a Data Protection Officer:

Kerstin Lange
c/o Vater Solution GmbH
Boschstraße 5
24118 Kiel
kelange@vater-gruppe.de

Purposes, Legal Basis, and Data

In accordance with Art. 6 (1) lit. b) GDPR, we process your personal data to carry out pre-contractual measures at your request or for the purpose of fulfilling a contract to which you are a party. The purposes of data processing are determined by the specific services and contract documents. The processing particularly involves the execution and handling of product orders and deliveries between you and us. Depending on the purpose and business relationship, we may process the following categories of personal data:

- Customer master data (e.g., first and last name, address, contact details, bank account details)
- Contract data (e.g., contract subject, delivery address, payment method, and payment terms)
- Billing and payment data (e.g., bank data, invoice data)
- Correspondence (e.g., written communications)
- Marketing and sales data

Based on a balance of interests in accordance with Art. 6 (1) lit. f) GDPR, we may also use your data to protect our legitimate interests or those of third parties. Our legitimate interests include general business management, service development, and ensuring IT security and IT operations. Our company is entitled to obtain credit information about contracting partners. For this purpose, our company transmits your name and address to a credit agency. These personal data are processed to carry out pre-contractual measures at your request (legal basis Art. 6 (1) lit. b) GDPR) as well as due to our legitimate interest in avoiding a payment default on your part (legal basis Art. 6 (1) lit. f) GDPR).

In accordance with Art. 6 (1) lit. a) GDPR, we process your personal data if you have given us your consent to do so. You can revoke consents at any time without giving reasons with effect for the future.

We are subject to various legal obligations, particularly under tax and commercial law. To fulfill these, we process master and payment data of our business partners. The legal basis for the processing of personal data to fulfill our legal obligations is Art. 6 (1) lit. c) GDPR.

Advertising

We process your data for direct advertising purposes, particularly for sending our advertising by mail. The data processing is based on Art. 6 (1) lit. f) GDPR and in our interest to inform you about new products and services. Every customer has the right to object to this processing, which will result in the termination of the processing for direct advertising purposes. If data are stored solely for direct advertising, they will be deleted upon objection. For business customers, we use the contact person's email address according to § 7 (3) UWG for electronic sending of advertising for our own similar products or services, unless you object. You have the right to object to the use of your email address for direct advertising at any time.

Note on the right to object pursuant to Article 21 GDPR for direct advertising

You have the right to object at any time to the processing of personal data concerning you for direct advertising purposes. If you object to processing for direct advertising purposes, we will no longer process your personal data for these purposes.

Recipients

Based on a balance of interests to protect our legitimate interests, service providers we use to support us in contract execution may receive data for this purpose. These service providers process the data according to instructions and may come from areas such as IT services and printing services.

Public authorities and institutions (e.g., tax authorities, customs) may receive data if there is a legal or official obligation. Additionally, data may be transmitted to third parties to assert legal claims and defense in legal disputes, as well as to prevent and track criminal offenses.

Transfer of your data to a third country or an international organization

A transfer to a third country or an international organization is not planned.

Storage duration

We process your personal data for the duration of our business relationship, if necessary. Your personal data will be deleted as soon as they are no longer required for the stated purposes.

Furthermore, we are subject to various retention and documentation obligations arising from legal regulations. The retention and documentation periods result, among other things, from the Commercial Code, the Tax Code, and the Money Laundering Act. These can be up to ten years.

Ultimately, the storage period also depends on the statutory limitation periods, which, for example, according to §§ 195 ff. of the German Civil Code (BGB) are usually three years, but in some cases can be longer. In cases where we store the data due to legal obligations, the processing is restricted after the processing purpose has been achieved so that only the retention purpose can be fulfilled from the mentioned laws. Additionally, there can be individual retention interests that impose deletion obligations. Even in such cases, the processing is restricted after the processing purpose has been achieved so that only the retention purpose can be fulfilled.

Rights of data subjects

You have the right to information according to Art. 15 GDPR, the right to rectification according to Art. 16 GDPR, the right to deletion according to Art. 17 GDPR, the right to restriction of processing according to Art. 18 GDPR, and the right to data portability according to Art. 20 GDPR.

According to Article 21 GDPR, you generally have the right to object to the processing of personal data concerning you by us. However, this right of objection applies only under



certain circumstances related to your personal situation, and our house rights may conflict with your right of objection. If you wish to exercise one of these rights, please contact the responsible entity.

You have the right to lodge a complaint with a data protection supervisory authority.

Sources

We process data that we receive from the business relationship with you. We receive the data directly from you, e.g., as part of a pre-contractual inquiry, a contract conclusion, an order placement, or from consultation discussions. Additionally, we collect information from publicly available sources or from credit agencies.

Profiling is not applied.

Scope of your obligations to provide us with your data

In the context of our business relationship, you only need to provide those personal data that are necessary for the establishment and execution of the business relationship and the fulfillment of the associated contractual obligations, or those that we are legally obliged to collect. Without these data, we will generally have to refuse to conclude the contract or execute the order, or we may no longer be able to carry out an existing contract and may need to terminate it.