

Data protection information for interested parties, customers and suppliers
according to Art. 13 Datenschutzgrundverordnung (DGSVO)

Data protection is an important concern for us. Below we inform you how we process your data and what rights you have.

1. Who is responsible for data processing and who can you contact?

Lactoprot Deutschland GmbH
Feldstrasse 5
24568 Kaltenkirchen
Tel .: + 49- (0) 4191-9990-0
Fax: + 49- (0) 4191-88051
e-mail: info@lactoprot.de

Contact details of the data protection officer

Kerstin Lange
c / o Vater Solution GmbH
datenschutz@lactoprot.de

2. Which source do we use for the data?

We process data that we receive from the business relationship with you. We receive the data directly from you, e.g. in the context of a pre-contractual request, a contract or order placement.

3. Processing purposes and legal bases

According to Art. 6 Para. 1 lit. a) DGSVO, we process your personal data if you have given us your consent to the processing. You can revoke your consent at any time with no effect for the future.

According to Art. 6 Para. 1 lit. b) DGSVO, we process your personal data for the purpose of fulfilling a contract to which you are a party or for carrying out pre-contractual measures that are carried out at your request.

You can find further details and additions for processing purposes in our contract documents and the other information provided.

According to Art. 6 Para. 1 lit. c) DGSVO, we process your personal data to fulfill our legal obligations, in particular from tax and commercial law, your master and payment data.

According to Art. 6 Para. 1 lit. f) DGSVO, we can process your master data, payment data and performance-related data in connection with the following purposes to fulfill the legitimate interests of the responsible body mentioned under 1., e.g. to assert legal claims and defense in legal disputes.

Advertising

We process your data for the purpose of direct advertising, in particular for sending our advertising by post. Data processing is based on Art. 6 Para. 1 lit. f) DSGVO and in the interest of informing you about new products and services. Each customer has his own right to object to this processing, the exercise of which leads to the termination of processing for the purpose of direct advertising. If data is only stored for direct advertising, it will be deleted after you have objected.

For business customers, we use the contact person's email address acc. to § 7 (3) UWG on the electronic sending of advertising for your own similar goods or services, provided that you do not object. You have the right to object to the use of your email address for direct marketing at any time.

Reference to a right of objection according to Article 21 DSGVO for direct mail

You have the right to object to the processing of your personal data for direct marketing purposes at any time.

If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes.

Credit check

Our company is entitled to gather credit information about your contractual partners. For this purpose, our company transmits your name and address to a credit agency. If there is a negative credit rating, our company can refuse a contractual relationship with you. The legal basis for the processing is a balance of interests. Our legitimate interest is to assess your creditworthiness and to reduce the risk of default.

4. Categories of personal data that we process

- Customer master data (such as first and last name)
- Contact details (such as e-mail address, address, telephone number)
- Billing and payment data (such as bank data, invoice data)
- Contract data (e.g. subject of contract, delivery address, payment method)
- Correspondence
- Advertising and sales data (e.g. products of interest to you)

5. Who receives your data?

We pass on your personal data within our company to the areas that need this data to fulfill the contractual and legal obligations or to fulfill their respective tasks (e.g. sales and marketing).

On the basis of a weighing of interests to safeguard our legitimate interests, the service providers and vicarious agents employed by us who support us in the execution of the contract can receive data for this purpose. These are service providers from the categories IT services, logistics, and printing services.

In addition, data can be passed on to third parties for the assertion of legal claims and defense in the case of legal disputes, as well as for the prevention and investigation of criminal offenses.

6. Transmission of your data to a third country or to an international organization

A transfer to a third country or to an international organization is not planned.

7. How long do we store your data?

Your personal data will be deleted as soon as it is no longer required for the purposes mentioned. If necessary, we process your personal data for the duration of our business relationship.

In addition, we are subject to various storage and verification obligations, which results i. a. from the legal framework. The deadlines specified there for storage and / or proof result, among other things, from the Commercial Code, the Tax Code and the Money Laundering Act up to ten years.

Ultimately, the storage period is also assessed according to the statutory limitation periods, which, for example, in accordance with §§ 195 ff. Of the Civil Code (BGB) can usually be three years or longer in certain cases.

8. Profiling

Not used here.

9. Your data protection rights

You have the right to information according to Art. 15 DSGVO, the right to correction according to Art. 16 DSGVO, the right to deletion according to Art. 17 DSGVO, the right to restriction of processing according to Art. 18 DSGVO and the right to data portability according to Art. 20 DSGVO.

In principle, there is a right to object to the processing of personal data by us in accordance with Article 21 DSGVO. However, this right of objection only applies in the presence of very special circumstances of your personal situation, whereby rights of our company may conflict with your right to object. If you want to assert one of these rights, please contact the responsible body mentioned under 1.

10. Scope of your obligations to provide us with your data

As part of our business relationship, you only have to provide those personal data that are necessary for the establishment and implementation of the business relationship and the fulfillment of the associated contractual obligations or which we are legally obliged to collect. Without this data, we will usually have to reject the conclusion of the contract or the execution of the order or will no longer be able to carry out an existing contract and possibly have to terminate it.



11. Your right to lodge a complaint with the competent supervisory authority

You have the right to lodge a complaint with the data protection supervisory authority (Art. 77 DSGVO). The supervisory authority responsible for us is:

Unabhängiges Landeszentrum für Datenschutz Schleswig-Holstein
Marit Hansen
Box 71 16
24171 Kiel
Telephone: 0431 988-1200
Fax: 0431 988-1223